

#### Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

## INVOICE

dvertiser	Berkley, Shelley for Senate
roduct	BERKLEY FOR SENATE
stimate Number 30S	308

עַיקּיוּ

Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/20/12	October 2012	10/21/12	103698-1

Station	KSNV
Account Executive   Army McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	103698
Alt Order #	06830029
Deal #	
Order Flight	10/02/12 - 10/20/12

Billing Calendar Broadcast Billing Type Cash Special Handling
---

Product Code	Advertiser Code	IDB#

		_	_
Advertiser Ref	Agency Ref	Product Code	Automatic Code

1 KSNV	KSNV Wake Up Early Wagners	430a-5a		to		•		discolution of the second
	6		10/01/1:	10/01/12 to 10/07/12	4×	<u>IMI</u> -		
KSNV			깁	10/02/12	:30	4:59 AM	NVSB-TVI	NVSB-TV12-25 Falling
KSN			≨	10/03/12	:30	4:40 AM	NVSB-TV1	NVSB-TV12-25 Falling
KSNV			큐	10/04/12	:30	4:42 AM	NVSB-TV	NVSB-TV12-27 Jobs You
KSNV			Ħ	10/04/12	:30	4:59 AM	NVSB-T	NVSB-TV12-25 Falling
2 KSNV	Wake Up Early Wagners	430a-5a		б				
			10/08/1:	10/08/12 to 10/14/12	1×	M		
KSNV			Μ	10/08/12	:30	4:49 AM	NVSB	NVSB-TV12-28Department
3 KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to				
K2 NA			10/08/1:	10/08/12 to 10/14/12	ž x	M		100 100 100 100 100 100 100 100 100 100
. KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		ਰੇ				
			10/01/12	10/01/12 to 10/07/12	4×	-TWIF		
KSN			Τu	10/02/12	:30	5:44 AM	NVSB-	NVSB-TV12-27 Jobs You
KSNV			٤	10/03/12	:30	5:19 AM	NVSB-T	NVSB-TV12-27 Jobs You
KSNV			굼	10/04/12	:30	5:43 AM	NVSB-TV	NVSB-TV12-27 Jobs You
KSN			П	10/05/12	: 30	5:58 AM	NVSB-T	NVSB-TV12-27 Jobs You
5 KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		ਨ੍				
			10/01/12	10/01/12 to 10/07/12	8x	-TWTF		
KSN			Tu	10/02/12	:30	6:52 AM	NVSB-	NVSB-TV12-25 Falling
KSN			Tu	10/02/12	: 30	6:57 AM	NVSB-T	NVSB-TV12-27 Jobs You
KSN			×	10/03/12	:30	6:08 AM	NVSB-TV	NVSB-TV12-25 Falling
KSN\			8	10/03/12	:30	6:17 AM	NVSB-TV1	NVSB-TV12-27 Jobs You
KSNV			긁	10/04/12	:30	6:12 AM	NVSB-TV1	NVSB-TV12-25 Falling
KSN			Th	10/04/12	:30	6:28 AM	NVSB-TV	NVSB-TV12-27 Jobs You

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising to several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all gencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Remit Address: Las Vegas, NV 89101 1500 Foremaster Lane

Estimate Number

30S

Berkley, Shelley BERKLEY FOR

Product Advertiser

### Billing Address:

Philadelphia, PA 19103 Attention: Accounts Payable Shorr Johnson Magnus 1831 Chestnut St.

## INVOICE

	Invoice #	103698-1
for Senate	Invoice Date	10/21/12
SENATE	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/20/12

Station	KSNV	Order#
Account Executive   Amy McCreary	Amy McCreary	Alt Order#
Sales Office	Blair - Philadelphia	Deal#
Sales Region	National	Order Flight

Order Flight	Deal #	Alt Order#	Order#	
10/02/12 - 10/20/12		06830029	103698	

			ı
Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Special Han

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

	1	9										8						7				თ			ĊΊ	Line
KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV		KSNV	<b>VSNV</b>		KSNV	VSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	VSNV	Channel
		Noon News										Today Show						Today Show				M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners	Line Channel Description
		12-1230pm										658a-9am						658a-9am				6-7a			6-7a	Time
1 u	10/01/12		וד	Ή	큐	¥	\$	깉	Ţ	Tu	10/01/12		×	ABLE TO	Z	M	10/08/12		Ζ	M	10/08/12		TI	ת		Day
10/02/12	10/01/12 to 10/07/12	ð	10/05/12	10/05/12	10/04/12	10/03/12	10/03/12	10/02/12	10/02/12	10/02/12	10/01/12 to 10/07/12	ਰ	10/08/12	ABLE TO PLACE	10/08/12	10/08/12	10/08/12 to 10/14/12	б	10/08/12	10/08/12	10/08/12 to 10/14/12	៩	10/05/12	10/05/12	ថ	Date
:30	<b>4</b>		:30	.00	:30	 0	00	:30	:30	:00	8 X		:30		.: :30	.00	3x		:30	:30	2x		.00	 00		Length
12:23 PM	-TWTF		7:22 AM		7:28 AM			8:59 AM	8:50 AM				8:48 AM		8:28 AM		M		6:52 AM	6:17 AM	M					Aired Days
NVSB-TV12-27 Jobs You			NVSB-TV12-25 Falling		NVSB-TV12-25 Falling			NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling				NVSB-TV12-28Department		NVSB-TV12-28Department				NVSB-TV12-28Department	NVSB-TV12-28Department						Ad-ID R
\$175.00			\$400.00	\$400.00 Credited		\$400.00 Credited			\$400.00	\$400.00 Credited			\$400.00		\$400.00	\$400.00 Credited			\$300.00	\$300.00			\$300.00 Credited	\$306.00 Credited		Reconciliation
1			ســ تــ		1 (3	4 1	. ω	ı «c	) N	u- (					2	, ω			2	·			7	4		Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agency agency advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminate in the sale of advertising time, and will accept no advertising placed with intent to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



## Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

## INVOICE

Advertiser Berkley, Shelley for Senate
Product BERKLEY FOR SENATE
Estimate Number   30S

Invoice #	103698-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/20/12		06830029	103698

Billing Calendar	Broadcast	Ē
Billing Type	Cash	Αd
Special Handling		Pro

Advertiser Code Product Code	IDB#	
Product Code	Advertiser Code	
	Product Code	

Advertiser Ref	Agency Ref	

Line	1	Channel Description	Time	Day Date		Length /	Length Aired Days	Ad-ID Rate	te Reconciliation	
9	KSNV	Noon News	12-1230pm	ಕ						
	VSNV			W 10	10/03/12 :	:30	12:28 PM	NVSB-TV12-27 Jobs You	\$175.00	
	VSNV					30	12:29 PM	NVSB-TV12-27 Jobs You	\$175.00	
	VSNV						12:28 PM	NVSB-TV12-25 Falling	\$175.00	
10	KSNV	Noon News	12-1230pm	ಕ						
				10/08/12 to 10/14/12	)/14/12	1x №	M			
	KSNV			M 10	10/08/12 :	:30	12:29 PM	NVSB-TV12-28Department	\$175.00	
1	KSNV	M-F Today Show II	9-10a	₽						
				10/08/12 to 10/14/12	)/14/12	1x N	M			
	KSNV			M 10	10/08/12	.00			\$175.00 See MG 11.2	
				OT AVAII	BLE RATE	3	)			
	KUNV			ינר או	71/80/01	:30	9:30 AM	NVSB-TV12-28Department	\$425.00 NG TOT 11.1 10/08	ŏ
12	KSNV	M-F Today Show II	9-10a	ಕ						
				10/01/12 to 10/07/12	)/07/12	4x -	-TWTE			
	<b>VNSX</b>			Tu 10	10/02/12	:00			\$425.00 See MG 12.5,12.6,12.7,12.8	6,12.7,12.8
				NOT AVAILABLE RATE	BLE RATE	,				
	KSNV			W 10/03/12 :	10/03/12	00			\$425.00 See MG 12.5,12.6,12.7,12.8	.6,12.7,12.8
	VSNV			W 10	10/03/12	:30 30	9:59 AM	NVSB-TV12-25 Falling	\$425.00 MG for 12.2,12.1,12.4,12.3	1,12.4,12.3
	KSNV					.; 00				2.6, 12.7, 12.8
				NOT AVAILABLE RATE	BLE RATE	•••				
	KSNV			Th 10	10/04/12 :	:30	9:52 AM	NVSB-TV12-25 Falling	\$425.00	
				ABLE TO PLACE	ACE					
	KSNV			F 10	13	:00			\$425.00 See MG 12.5,12.6,12.7,12.8	.6, 12.7, 12.8
				NOT AVAILABLE RATE	BLE RATE					
	KSNV			F 10	10/05/12 :	:30	9:50 AM	NVSB-TV12-27 Jobs You	\$425.00 MG for 12.2,12.1,12.4,12.3	1,12.4,12.3
				ĉ						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant adknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



### Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

# INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

l	Invoice #	103698-1
	Invoice Date	10/21/12
لسيا	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/20/12

_	National	Sales Region
F	Blair - Philadelphia	Sales Office
₽	Amy McCreary	Account Executive   Amy McCreary
	KSNV	Station
٦		

Order#	103698
Alt Order#	06830029
Deal #	
Order Flight	10/02/12 - 10/20/12

ſ		
◛		Special Handling
چ	Cash	Billing Type
Ē	Broadcast	Billing Calendar
1		

The state of the s	Product Code	Advertiser Code	IDB#

Agency Ref
Advertiser Ref

18						17						16			15			14						ລີ	Line
KSNV	KSNV	XSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		VSNV	Channe
4PM NEWS (1 hour)						4PM NEWS (1 hour)						4PM NEWS (1 hour)			4PM NEWS (1 hour)			Dr Phil						Dr Phil	Channel Description
4-5pm						4-5pm						4-5pm			4-5pm			34p						3-4p	Time
	П	Η̈́	€	ľ	10/01/1		П	T,	٤	ΙΙ	10/01/1		Z	10/08/1		×	10/08/1		ת	Th	\$	<b>T</b> u	10/01/1		Day
ಕ	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	6	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	6	10/08/12	10/08/12 to 10/14/12	6	10/08/12	10/08/12 to 10/14/12	6	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12		Date
	:i	:30	:30	:30	4x		:30	: 30	:30	:30	4x		:30	1×		:30	1x		:00	.00	.00	:30	4x		wind.
	4:19 PM	4:15 PM	4.25 PM	4:27 PM			4:41 PM	4:40 PM	4:54 PM	4:59 PM	TWT		4:56 PM	M		3:14 PM	M					3:42 PM	41WI		Length Aired Days /
	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You			NVSB-TV12-28Department			NVSB-TV12-28Department						NVSB-TV12-25 Falling			\d-ID
	\$300.00	\$300.00	\$300.00	\$300.00			\$300.00	\$300.00	\$300.00	\$300.00			\$300.00			\$200.00			\$200.00 Credited						Rate
		2	4	ω	,		w	4.	. 12										4	. <b>ເ</b> ა		. N			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant bird provider and advertising apency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant shall not be bound to be activertised activerty applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant extraowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising and advertising and several liability for the payment of such advertising and several liability for the payment of such advertising and several liability for the payment of such advertising and several liability for the payment of such advertising and several liability for the payment of such advert

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



KSNV Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Remit Address: Las Vegas, NV 89101 1500 Foremaster Lane

### Billing Address:

Philadelphia, PA 19103 Attention: Accounts Payable Shorr Johnson Magnus 1831 Chestnut St.

## INVOICE

		ľ
Advertiser	Berkley, Shelley for Senate	<u> </u>
Product	BERKLEY FOR SENATE	=
Estimate Number 30S	308	'n

Invoice #	103698-1
 Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

			_
Order Flight	Deal#	Alt Order#	Order#
10/02/12 - 10/20/12		06830029	103698

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Adve
Special Handling		Produ

Specia

Product Code	Advertiser Code	IDB#

		,	
Advertiser Ref	Agency Ref		Product Code

24			23				21										20				19			28	Line
KSNV	KSNV		KSNV	KSNV	<b>VNSX</b>		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV V		<b>VSNV</b>	KSNV	KSNV		KSNV	KSNV		KSNV	Channel
M-F Jeopardy/Wheel of Fortune 630-730pm			Face to Face w/ J.Ralston				Face to Face w/ J.Ralston										M-F Early News				M-F Early News			4PM NEWS (1 hour)	Description
ıne 630-730pm			730-758pm				730-758pm										5-630p				5-630p			4-5pm	Time
	N	10/08/		'n	חל	10/01/		П	TI	Τ'n	Τ'n	Τ'n	Tu	T.	Τu	10/01/		Z	≤	10/08/		Z	10/08/		Day
Ö	10/08/12	10/08/12 to 10/14/12	Ö	10/05/12	10/05/12	10/01/12 to 10/07/12	6	10/05/12	10/05/12	10/04/12	10/04/12	10/04/12	10/02/12	10/02/12	10/02/12	10/01/12 to 10/07/12	៩	10/08/12	10/08/12	10/08/12 to 10/14/12	ਰ	10/08/12	10/08/12 to 10/14/12	₽	Date
	:00	1×		.00	:00	2x		:30	:30	:: ::	:30 0	:30	:30	:30	:30 0	8x		:30	:30	χ,		:30	1x		Length
		M				-T-TF		6:11 PM	5:16 PM	6:28 PM	5:29 PM	5:12 PM	6:29 PM	6:22 PM	5:10 PM	11-T-		5:23 PM	5:12 PM	M		4:27 PM	M		Length   Aired Days
								NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling			NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department			dan						
	\$225,00 Credited	i		\$225.00 Credited	\$225.00 Credited			\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00			\$450.00	\$450.00			\$300.00			Rate Reconciliation
	-4			12	4			7	4 (	. ω	0	,	. 2	ıo	· Ch			2				_			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agency agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insention orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of edvertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminate in the sale of edvertising time, and will accept no advertising but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC KSNV Remit Address: 1500 Foremaster Lane

### Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

## INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	308

Invoice #	103698-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

]		
	Order #	103698
	Alt Order#	06830029
	Deal #	
	Order Flight	10/02/12 - 10/20/12

ğ		Special Handling
B	Cash	Billing Type
₫	Broadcast	Billing Calendar
1		

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code	

	25 KS	₹.	줐		<u>۲</u>		χ.		<u>γ</u>	<u>γ</u>	<u>γ</u>	줐				<u>₹</u>	줐	줐	<u>₹</u>		줐		줐		줐		24 KS	THIS C
	KSNV I	KSNV	KSNV		KSNV		KSNV		KSNV	KSNV	KSNV	KSNV		KSNV		KSNV	KSNV	KSNV	KSNV		KSNV		KSNV		KSNV		KSNV	Channe
	M-F Jeopard																										WI-F Jeopard	Total Parent
	M-F Jeopardy/Wheel of Fortune 630-730pm																										M-F Jeopardy/Wheel of Fortune 630-730pm	
	730pm																										730pm	
10/08		<b>-17</b>	ויר	NOT	Щ	NOT	Щ	TON	על	井	낡	Th	NOT	Th	NOT	Th	겁	Ţ	ᆸ	NOT	Tu	NOT	Tu	NOT	Tu	10/01		10
10/08/12 to 10/14/12	ő	10	10	NOT AVAILABLE RATE	10	NOT AVAILABLE RATE	10	NOT AVAILABLE RATE	10	50	10	10	NOT AVAILABLE RATE	10	NOT AVAILABLE RATE	10	10	10	10	AVAILAI	10	NOT AVAILABLE RATE	10	AVAILAI	10	10/01/12 to 10/07/12	♂	SV X Y X X
/14/12		10/05/12	10/05/12	BLE RAT	10/05/12	BLE RAT	10/05/12	BLE RAT	10/05/12	10/04/12	10/04/12	10/04/12	BLE RAT	10/04/12	BLE RAT	10/04/12	10/02/12	10/02/12	10/02/12	AVAILABLE RATE	10/02/12	BLE RAT	10/02/12	AVAILABLE RATE	10/02/12	/07/12		The state of the state of
χ,		:30	:30	mi	00	mi	 9	mi	 00	:30 30	:30	:: :30	Ε	.; 8	Ш	00	:30	:30 0	:30 0	Щ	00	Ш	00	Ш	.00	& ×		
M:		6:54 PM	6:43 PM							7:13 PM	7:08 PM	6:53 PM					7:29 PM	7:19 PM	7:13 PM							-1-1F		The second secon
		NVSB-TV12-	NVSB-TV12-							NVSB-TV12-	NVSB-TV12-	NVSB-TV12-					NVSB-TV12-	NVSB-TV12-	NVSB-TV12-									THE RESERVE OF THE PARTY OF THE
		NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You							NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You					NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling									
		\$1,300.00	\$1,300.00		<del>\$1,300.00</del>		\$1,300.0		\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00		<del>\$1,300.00</del>		\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00		\$1,300.00		\$1,300.0		\$1,300.0	:		
i		) MG for 24	) MG for 24				9 See MG 2											_	_				9 See MG 2		3 See MG 2			
		.1,24.3,2	.1,24.3,24		14.9,24.10		14.9,24.16		4.9,24.16	.1,24.3,24	.1,24.3,24	1,24.3,24		14.9,24.10		14.9.24.10	1,24.3,24	1,24.3,24	1,24.3,24		149,24.10		4.9,24.10		4.9,24.10			
		\$1,300.00 MG for 24.1,24.3,24.8,24.2,24.6,24.4	MG for 24.1,24.3,24.8,24.2,24.6,24.4		See MG 24.9,24.10,24.11,24.12,24.1;		\$1,300.00 See MG 24.9,24.10,24.11,24.12,24.1.		See MG 24.9,24.10,24.11,24.12,24.1.	MG for 24.1,24.3,24.8,24.2,24.6,24.4,	MG for 24.1,24.3,24.8,24.2,24.6,24.4	MG for 24.1,24.3,24.8,24.2,24.6,24.4		See MG 24.9,24.10,24.11,24.12,24.1.		See MG 24.9,24.10,24.11,24.12,24.1.	MG for 24.1,24.3,24.8,24.2,24.6,24.4,	MG for 24.1,24.3,24.8,24.2,24.6,24.4,	MG for 24.1,24.3,24.8,24.2,24.6,24.4		See MG 24 9,24 10,24 11,24 12,24 1;		<del>\$1,300.00</del> See MG 24.9,24.10,24.11,24.12,24.1.		\$1,300.00 See MG 24.9,24.10,24.11,24.12,24.1.			
		4, 10	-		7.		5		4	-	4. 15	•		7.		3		16	-		1: 7		7.		1. 1			

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



## Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

## INVOICE

Estimate Number 3	Product	Advertiser E	
308	BERKLEY FOR SENATE	Berkley, Shelley for Senate	

Invoice #	103698-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

ı		
_	National	Sales Region
_	Blair - Philadelphia	Sales Office
_	Amy McCreary	Account Executive   Amy McCreary
_	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/20/12		06830029	103698

		Coccia Landing
ק		Special Handling
Æ	Cash	Billing Type
Ē	Broadcast	Billing Calendar
ļ		

Product Code	Advertiser Code	IDB#	

Advertiser Ref	Agency Ref	

			31		28		27		26		25	Line
KSNV KSNV	KSNV VNSX	KSNV	KSNV	KSNV	KSNV	KSNV	VSNV	KSNV	KSNV	KSNV	VSNV	Channel
			Late Night w/Fallon		Friday Prime 9-10pm		News 3 in Prime		ROS		M-F Jeopardy/Wheel of Fortune 630-730pm	Channel Description
			1237a-136am		9-10pm		7-10pm		5a-459a		rtune 630-730pm	Time
Th F	∄ ≷ Z	NOT /	10/01/	ъ	10/01/	10/01/ Su		10/01/ Sa Sa		8 8		Day
NOT AVAILABLE RATE Th 10/04/12 : 10/05/12 :	NOT AVAILABLE RATE  N 10/03/12 :  Th 10/04/12 :	IU 10/02/12 : NOT AVAILABLE RATE TU 10/02/12 : NOT AVAILABLE RATE TU 10/03/12 : NOT AVAILABLE RATE	to 10/01/12 to 10/07/12	10/05/12	to 10/01/12 to 10/07/12	10/01/12 to 10/07/12 Su 10/07/12	to	10/01/12 to 10/07/12 Sa 10/06/12 Sa 10/06/12	ťo	10/08/12	to	Date
1 80 00	: n :30	# <del>[</del>	4 <u>*</u>	:30	<del>,</del>	:30 1x		i3 i3    }		 60 60	3	1 44 1 6
1:33 AM	1:30 AM	1:33 AM	-TWTF	9:40 PM	 	9:17 PM		9:04 PM 9:47 PM				Length Aired Days Ad-ID
NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You		NVSB-TV12-27 Jobs You		NVSB-TV12-28Department		NVSB-TV12-28Department				
\$250.00 <del>\$250.00</del>	\$250.00 <del>\$250.00</del>	\$250.00 \$250.00		\$1,000.00		\$600.00		\$250.00 \$250.00		\$400.00 Credited	2000	Rate
\$250.00 MG for 31.1,31.3,31.2,31.4 \$250.00 See MG 31.5,31.6,31.7,31.8	\$250.00 MG for 31.1,31.3,31.2,31.4 \$250.00 See MG 31.5,31.6,31.7,31.8	\$250.00 MG for 31.1,31.3,31.2,31.4 \$250.00 See MG 31.5,31.6,31.7,31.8								Credited	Condition	Reconciliation
ω4	ധത	~~ N	) 	1				1 2		N -	4	Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant adknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agency requesting advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Estimate Number

30S

Berkley, Shell

Advertiser Product

### Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

## INVOICE

	Invoice #	103698-1
ley for Senate	Invoice Date	10/21/12
OR SENATE	Invoice Month	October 201:
	,	100000

		ı
Station	KSNV	
Account Executive   Amy McCreary	Arny McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

				L	
Order Flight	Deal #	Alt Order#	Order#	Invoice Period	Invoice Month
10/02/12 - 10/20/12		06830029	103698	10/01/12 - 10/20/12	October 2012

	İ	
Billing Calendar	Broadcast	Ē
Billing Type	Cash	Š
Special Handling		קַ

_		
Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	į	

38 38 37 37	<b>*</b> *	•		37 K	ж		36 K	<b>T</b>	<b>x</b>	~	<b>~</b>		35	<b>⊼</b>	<b>~</b>		ა ჯ	<b>X</b>		32 K	<b>7</b>	31 K	Line (	
	-	KSNV VNSX		VSNV	KSNV		KSNV	KSNV	XSNV V	XSNV	KSNV			KSNV	VNS;		VSNV	VSNV		KSNV	KSNV	VSNV	Channel	
	Saturday Today			Sa-Su News 3 at Eleven			M-F News 3 at Eleven						M-F News 3 at Eleven				Tonight Show			Late Night w/Fallon		Late Night w/Fallon	Description	
	7a-9am			11pm-1135pm			11pm-1135pm						11pm-1135pm				1135p-1237a			1237a-136am		1237a-136am	Time	
10/01/11		Su Su	10/01/12		M	10/08/12		ℸ℩	굮	≶	Tu	10/01/12		Z	M	10/08/12		M	10/08/12		П		Day	
10/01/12 to 10/07/12	ਰ	10/06/12 10/07/12	10/01/12 to 10/07/12	Ö	10/08/12	10/08/12 to 10/14/12	ťō	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	б	10/08/12	10/08/12	10/08/12 to 10/14/12	ਰ	10/08/12	10/08/12 to 10/14/12	ಕ	10/05/12	ť	Date	
Ş		:30 00	2x		:30	ı ×		:30	:30	:30	:30	4x		.00	:00	2x		:00	1x		:: :30		Lengti	
S-		11:28 PM	SS		11:34 PM	M		11:30 PM	11:13 PM	11:30 PM	11:20 PM	HTWT				M			M		1:28 AM		Length  Aired Days  Ad-ID	
		NVSB-TV12-28Department			NVSB-TV12-28Department			NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You							,			NVSB-TV12-27 Jobs You		Ad-ID Rate	
		\$400.00	) ) )		\$425.00			\$425.00	\$425.00	\$425.00	\$425.00			\$185.00	\$185.00			\$75.00			\$250.00			
		Created												\$185.00 Credited	Credited			\$75.00 Credited			\$250.00 MG for 31.1,31.3,31.2,31.4	3	Reconciliation	
		Ν~			_			_	N	4	. w			N	) ~1			4			U	1	Ref#	

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant that should Applicant the provider that payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant advonveledges its joint and several liability for the payment of such advertising under the terms set of the herein above. If Applicant is an agency requesting advertising on behalf of a client, Applicant advonveledges its joint and several liability for the payment of such adventising under the terms set of the herein above. If Applicant is an agency requesting advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Formerly KVBC KSNV Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

### Billing Address:

Philadelphia, PA 19103 Attention: Accounts Payable Shorr Johnson Magnus 1831 Chestnut St.

# INVOICE

		ĺ
Advertiser	Berkiey, Shelley for Senate	ĮΞ
Product	BERKLEY FOR SENATE	li)
Estimate Number	308	į

	Invoice #	103698-1
enate	Invoice Date	10/21/12
JE.	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive   Army McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
10/02/12 - 10/20/12		06830029	103698

illing Calendar	Broadcast	₫
illing Type	Cash	A
pecial Handling		P
•		

SBB

Product Code	Advertiser Code	IDB#

			l.
Advertiser Ref	Agency Ref	Product Code	

	44									ჯ					42			4				39		38	Line
	KSNV	KSNV	KSNV	KSNV	KSNV	<b>KSNV</b>	VSNV	VSNV		KSNV	KSNV	KSNV	VSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	VSNV	
	Saturday Prime 8-9pm									Tonight Show					Today Show			Saturday Night Live				News 3 Sunrise SATURDAY		Saturday Today	Channel Description
	8-9pm									1135p-1237a					658a-9am			1130pm-1:02am				6a-7a		7a-9am	(Time
1/61/01		TI	ᆉ	∄	٤	٤	Tu	Tu	10/01/1		Τ'n	۶	Tu	10/01/1		Sa	10/01/1		Sa	Sa	10/01/1		Sa		Day
10/15/01 0/21/61/01	6 6	10/05/12	10/04/12	10/04/12	10/03/12	10/03/12	10/02/12	10/02/12	10/01/12 to 10/07/12	ਰ	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ਨਾਂ	10/06/12	10/01/12 to 10/07/12	ੋਂ	10/06/12	10/06/12	10/01/12 to 10/07/12_	ਰ	10/06/12	ਰ	Date
×		:30	:30	:30	:30	30	33	:30	7x		:30	:30	:30	3x		:00	1×		:30	:30	2x		:30		Length
5-	n	11:47 PM	12:08 AM	11:58 PM	12:00 AM	11:48 PM	12:30 AM	11:47 PM	-TWTF		8:00 AM	8:35 AM	8:29 AM	-TWTE			S-		6:29 AM	6:19 AM	S-		8:26 AM		Length Aired Days A
		NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You		NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You						NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department		Ad-III   Kale
		\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00			\$900.00	\$900.00	\$900.00			\$550.00 Credited			\$150.00	\$150.00			\$225.00		are   Keconcillation
		4	. ~	1 C	) N	<b>o</b>	) —	v 0*					<b>υ</b>	,		7			23				نب		Ker#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising gency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all gencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



VSNV Main: (702)642-3333 Billing: (702)642-3333 Formerly KVBC Remit Address: Las Vegas, NV 89101 1500 Foremaster Lane

## Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

Line

4

\$

Aired Spots

ပ္ပ

# INVOICE

Estimate Number 30S	DEDVI	Advailage   Dainley, Challey for Ocharc
פרוא	SENIATE	for Senate

Invoice #	103698-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	Invoice Period	***************************************
10/02/12 - 10/20/12		06830029	103698	10/01/12 - 10/20/12	***************************************

ס		Special Handling
⊳	Cash	Billing Type
Ħ	Broadcast	Billing Calendar
1		

		Ш
Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

KSNV		KSNV	KSNV	KSNV	Channel
		Saturday Prime 9-10pm		Saturday Prime 8-9pm	Channel Description
		9-10pm		8-9pm	Time
Sa	10/15/		လ္ဆ		Day
10/20/12	10/15/12 to 10/21/12	రో	10/20/12 :30	ඊ	Date
:30	1×		:30		Length
9:18 PM	S-		8:23 PM		Aired Days
10/20/12 :30 9:18 PM NVSB-TV12-28Department \$900.00			8:23 PM NVSB-TV12-28Department' \$1,200.00		Ad-ID
\$900.00			\$1,200.00		Rate Reconciliation
_					Ref#

Net Amount Due	Agency Commission	Gross Total	
\$35,360.00	\$6,240.00	\$41,600.00	
Payment			

Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agency expenses which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified